

Bruce Outridge Introduction

Bruce Outridge is an artist, author, consultant, Radio DJ, Podcast Producer, and Television Host. He has been a professional cartoonist for over a decade, author of four books on business and leadership, business and marketing consultant, and speaker for creative entrepreneurs and the transportation industry.

He is the host and producer of Lead Pedal Media which includes Lead Pedal Radio and The Lead Pedal Podcast, the Inspiring Youth television show and has been a columnist and social media expert for the trucking industry since 2007. This all began after a 25 year driving career as a professional truck driver.

He is a member of the Canadian Professional Disc Jockey Association, the Hamilton Niagara Fleet Safety Council, the International Society of Caricature Artists, and the Burlington Chamber of Commerce.

He now combines his talents and expertise to show audiences how they can inspire their teams, businesses, and careers.

Please welcome Bruce Outridge